



Good Samaritan
Direct Health

GOOD SAMARITAN HAS PARTNERED WITH SIHO INSURANCE SERVICES AND THE KNOX COUNTY CHAMBER OF COMMERCE TO CREATE GOOD SAMARITAN DIRECT HEALTH

Vincennes, IN (August 3, 2022) – Good Samaritan’s vision is to be the regional center of excellence in health care to support the communities it serves. As many community residents receive health insurance coverage through their employer, Good Samaritan felt it imperative to develop an innovative solution to assist both the employer population and their employees in obtaining health coverage and navigating the health system. *That’s why Good Samaritan has decided to develop a local health insurance program that will service employers of all sizes in Knox County and the surrounding areas beginning on January 1, 2023.*

Good Samaritan Health Direct is a partnership between Good Samaritan and SIHO Insurance Services (headquartered in Columbus, IN). This new initiative allows Good Samaritan to continue its commitment to the community by providing excellent health care by promoting wellness, education, and high-quality service. The partnership with SIHO Insurance Services provides the ability for employers to receive enhanced analytical reporting, excellent customer service, as well as an ongoing partnership with a like-minded organization to exceed the expectation of customers.

“This is a very exciting initiative for Good Samaritan.” said Adam Thacker, Chief Operating Officer at Good Samaritan. “We are often approached by local business leaders and organizations such as the Chamber of Commerce about the challenges they face managing the costs of their employee benefit plans. This partnership better positions us to more actively work with employers to help them manage the health and financial well-being of their organizations.”

“We believe that care should be easily accessible, understandable, and delivered locally,” said John Sadtler, President and CEO of SIHO Insurance Services. “This initiative allows the health system to continue their tradition of providing high-quality care to the Knox County area, and SIHO will support those efforts by providing exceptional service to the community employers that elect Good Samaritan Direct Health.”

As a key organization helping local employers within the area, Good Samaritan has also teamed up with Knox County Chamber of Commerce to share this product with the local community. Partnering with an association such as the Chamber allows Good Samaritan Health Direct even greater opportunity to meet with those desiring better access to quality and affordable health coverage for their workforce.

Jamie Neal, President of the Knox County Chamber of Commerce, said, “We are excited to partner with Good Samaritan in providing this opportunity to our Chamber members. Offering affordable and quality health coverage for employees has been an issue for many employers. This partnership will help our members to address this need while recruiting and retaining employees.”

Some Advantages of **Good Samaritan Direct Health** include:

- Improved Access to Care Through the Good Samaritan Wellness Matters Clinic

- Enhanced Wellness and Care Management Services
- Excellent Customer Service and Health Plan Administration
- Optimized Provider Network of High-Quality Providers and Facilities
- A Local Partnership Committed to Service Employers in the Knox County Area.

We welcome the opportunity to speak with employers and their insurance consultants on the advantages listed above and any additional questions on **Good Samaritan Direct Health**.

For more information regarding Good Samaritan Direct Health please contact Kayla Hercamp at 812-314-2500 Ext. 1029 or through email at Kayla.Hercamp@siho.org.

About Good Samaritan Hospital

For more than 114 years, Good Samaritan has been a health care leader in southwestern Indiana and southeastern Illinois. Located in historic Vincennes, Good Samaritan is a 158-bed community health care facility with more than 1,800 employees committed to delivering exceptional patient care. Good Samaritan offers a broad range of medical services as well as some of the most progressive technology available today. With an array of services, staff is ready to greet patients with medical expertise, cutting-edge technology and big hearts.

Good Samaritan is also a teaching hospital with residency programs for Internal Medicine and Psychiatry, in partnership with Indiana University School of Medicine. The hospital also has a state-of-the-art Same Day Surgery Center, with surgical suites designed with input from the hospital's physicians. The Cancer Pavilion is a 25,000 square-foot, comprehensive oncology care center that provides the most advanced methods in patient care.

Good Samaritan serves more than 230,000 residents throughout 11 counties in southwestern Indiana and southeastern Illinois, and is proud that generations of families have chosen them as their preferred health care provider, allowing them to be the first, best place in health care.

About The Knox County Chamber of Commerce

The Knox County Chamber of Commerce works with over 375 area businesses to enhance the quality of life in Knox County. The mission of the organization is to provide leadership and value to its members by promoting an environment where businesses, organizations, and communities can position themselves for success.

About SIHO

SIHO Insurance Services, headquartered in Columbus, Indiana, was established in 1987 through the cooperative efforts of local physicians, hospitals, and employers who were concerned about the rising cost of health care. One of the fastest growing Health Plan Administrators in the Midwest, SIHO strives to raise the standard of health care and the quality of life in its communities.

As a leader in innovative health benefit solutions for businesses of all sizes, SIHO offers a wide range of products and services including comprehensive third-party administration, wellness programs, population health management, health system and network development, and COBRA administration. SIHO's promise to its customers is very simple: we inspire healthier members by connecting high quality care to innovative insurance solutions so that our members can pursue their best lives.